

# Author Event Resources

1. Producer Sheet – A one-sheet that will include author details including headlines, bios, and suggested topics.

## PRODUCER SHEET / ONE-SHEET

*Best for: TV Bookers, Podcast Hosts, Radio Producers who need a quick snapshot of why Alex is a great guest.*

**HEADLINE:** Wildlife Biologist & "N8ture\_AI" Alex Troutman: Making the Outdoors Accessible, Diverse, and Fun for Everyone

**THE HOOK:** Why are black bears exploding in population in the Carolinas? How do you spot a "spark bird"? And why is representation in nature conservation critical for the next generation? Alex Troutman, author of the new guide *Critters of the Carolinas*, is a biologist and science communicator who breaks down barriers to the outdoors with infectious energy, expertise, and a mission of inclusivity.

**GUEST BIO (Short):** Alex Troutman is a Fish and Wildlife Biologist, science communicator, and the author of *Critters of the Carolinas*. Known on social media as "N8ture\_AI," Alex holds a master's degree in biology from Georgia Southern University. He is a co-organizer of Black Birders Week and Black Mammalogists Week, dedicated to inspiring diverse audiences to explore the natural world. His work bridges the gap between complex science and everyday curiosity, proving that nature is for everyone—regardless of race, ability, or background.

### SUGGESTED INTERVIEW TOPICS:

- Critters of the Carolinas: A deep dive into the 67 must-know species in the region, from the venomous Copperhead to the majestic Bald Eagle.
- The "Spark Bird" Phenomenon: How a single moment with a Red-Tailed Hawk changed Alex's life and how listeners can find their own "spark."
- Diversity in the Wild: Discussing the importance of Black Birders Week and breaking down stereotypes about who belongs in outdoor spaces.
- Neurodivergence in Science: Alex's personal journey with ADHD and dyslexia, and his message to neurodivergent kids that science is for them, too.
- Backyard Safari: Tips for families to safely explore nature in their own neighborhoods (and why you don't need to travel far to see amazing wildlife).

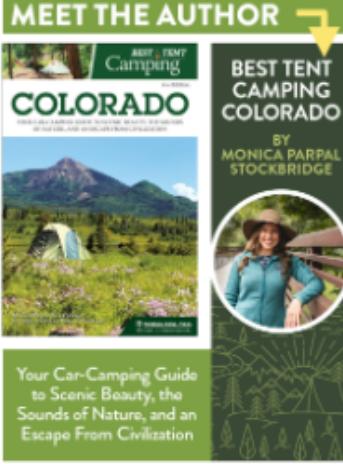
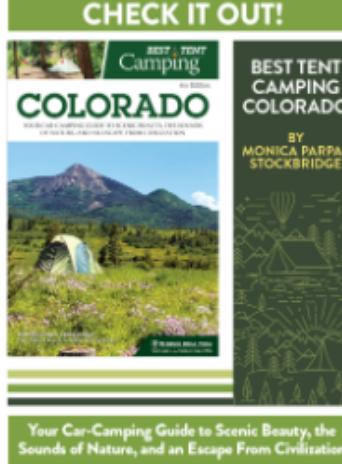
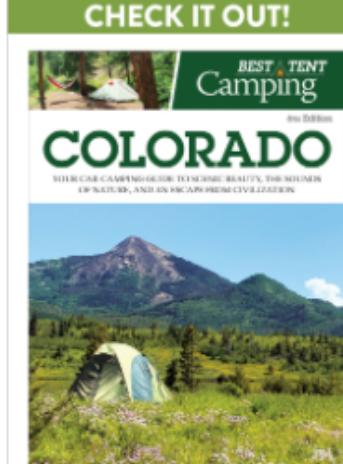
### SUGGESTED QUESTIONS:

1. You mention a "spark bird" in your book. What does that mean, and how can a beginner identify theirs?
2. Your book covers everything from alligators to flying squirrels. What is the most misunderstood "critter" in the Carolinas?
3. You dedicate your book to children of color and neurodivergent individuals. Why is that representation so vital in the field of biology?
4. What are three safety tips every family should know before heading out on a hike in the Carolinas?

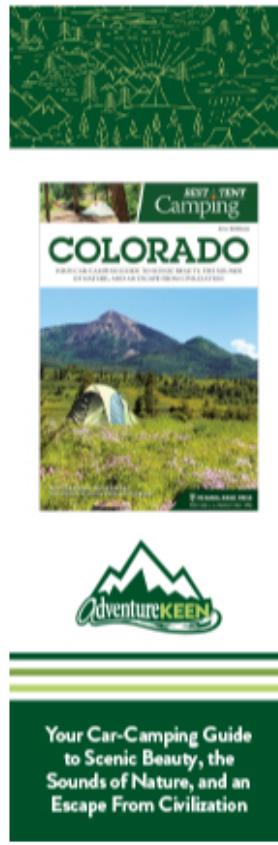
**CONTACT:** [Your Name/Agency Name] [Phone Number] [Email Address] [Website/Social Handles]

## 2. Posters/Bookmarks – We can provide marketing pieces for events.

### a. Posters – Advertising the event with date, time, and the author.

Author Poster A	Author Poster B	Author Poster C
 <p><b>MEET THE AUTHOR</b> </p> <p><b>BEST TENT Camping</b> <b>COLORADO</b> BY MONICA PARPAL STOCKBRIDGE</p> <p>Your Car-Camping Guide to Scenic Beauty, the Sounds of Nature, and an Escape From Civilization</p>	 <p><b>CHECK IT OUT!</b></p> <p><b>BEST TENT Camping</b> <b>COLORADO</b> BY MONICA PARPAL STOCKBRIDGE</p> <p>Your Car-Camping Guide to Scenic Beauty, the Sounds of Nature, and an Escape From Civilization</p>	 <p><b>CHECK IT OUT!</b></p> <p><b>BEST TENT Camping</b> <b>COLORADO</b> BY MONICA PARPAL STOCKBRIDGE</p> <p>Your Car-Camping Guide to Scenic Beauty, the Sounds of Nature, and an Escape From Civilization</p>

### b. Bookmarks – Great marketing piece for the book.

Bookmark A
 <p><b>AdventureKEEN</b></p> <p><b>The Story of AdventureKEEN</b></p> <p>We are an independent nature and outdoor activity publisher. Our founding dates back more than 40 years, guided then and now by our love of being in the woods and on the water, by our passion for reading and books, and by the sense of wonder and discovery made possible by spending time recreating outdoors in beautiful places.</p> <p>It is our mission to share that wonder and fun with our readers, especially with those who haven't yet experienced all the physical and mental health benefits that nature and outdoor activity can bring.</p> <p><b>#bewelloutdoors</b></p>